

Seminar: Innovation in Israel and How China Can Benefit

Hosted by Dorsey & Whitney LLP and Israel-Asia Center

April 1st 2014
 VIP II, 3rd Floor
 Four Seasons Hotel
 500 Weihai Road, Shanghai

RSVP: dong.iris@dorsey.com
 Admission Fee: RMB200/Person

This event is in English.

Agenda:

1:30 Registration

1:50 Opening Remarks

- Peter Corne, Managing Partner - Shanghai Office, Dorsey & Whitney LLP
- Rebecca Zeffert, Founder, Israel-Asia Center via video link or taped interview

2:00 Keynote speech: Start-Up Nation

Israel is a small nation of 8 million people. It is a nation overshadowed by possibilities of war and terrorist attack. Yet it is a vibrant economy thanks largely to the start-up culture. In a recent article in The Economist, Israel is cited as one of the best destinations for innovation. Many world renowned tech companies have set up camp there simply to benefit from its clustered talent pool. In this keynote speech, we'll look at the key drivers to innovation in Israel.

- Jon Medved, Founder and CEO, Our Crowd
- Saul Singer, Co-author, Start-Up Nation via video link or taped interview

2:40 On-Stage Interview with Jon Medved

- By Wu Chen

3:00 Connecting Chinese-Africa Through Israeli Technologies

What are the driving forces linking Chinese business to Israel? In this on-line interview, Israel-based China-Africa investment analyst, Lu Jinghao, discusses the potential for developing the China-Israel-Africa triangle and his initiative to introduce Chinese investors to Israeli clean technologies aimed at development projects in Africa.

- Alexander Boome, Program Director at Hinrich Foundation
- Lu Jinghao, 2013-14 Israel-Asia Leaders Fellow and Hinrich Global Trade Leaders Scholar, via video link or taped interview

3:20 Tea Break

3:40 Linking Israel to China

While Israel start-ups are shifting their focus from traditional clients in the West to East, Chinese entrepreneurs and investment funds are tapping overseas markets. One destination is Israel. In this case study, a senior executive from Fosun will share his insight on a recent \$221 million deal to acquire Alma Lasers, an Israeli medical equipment manufacturer.

- Fan Shaofei, Managing Director of Investment, Chindex Medical Ltd

4:20 Panel Discussion: China and Israel Partnership

Panelists:

- Fan Shaofei, Managing Director of Investment, Chindex Medical Ltd
- Arnon Perlman, Consul-General, Consulate General of Israel in Shanghai
- Frank Hong, Partner, Dorsey
- Gang Lu - Founder, Editor, Technode.com

5:00 Introduction to the Israel-Asia Summit

Over May 18-20, the Israel-Asia Center will host its annual Israel-Asia Summit (www.israelasiasummit.com). We will organize a delegation of Chinese entrepreneurs, fund managers and government officials to conduct a week-long trip to Israel. The delegates will attend the summit, join site visits to tech start-ups in key innovation sectors in Israel, meet entrepreneurs, industry experts and government officials.

5:10 Close