ISRAEL-ASIA: DISRUPTING TRADITIONAL INDUSTRIES

For next generation leaders of Asian family businesses

Israel-Asia Center
OVERVIEW

What’s the next wave of disruption to traditional industries? How will your industry be impacted and who are your next competitors? Are you and your business ready for 2030?

This exclusive program in Israel will take participants on an eye-opening and transformative journey, exploring the cutting-edge technologies emerging from the ‘Start-Up Nation’ that are disrupting traditional industries in the 21st century.

From Israel’s 3,000 years of history to the country’s emergence as a global innovation hub, the program will shed light on the innovative thinking and unique approach to addressing challenges that has led this small country to thrive and become a tech powerhouse, impacting every industry sector.

The program will also look at the growing economic ties and potential between Israel and different countries in East, South and Southeast Asia, and provide insights into the Israeli experience of next-generation succession and diverging business interests in traditional family businesses.

WHO WILL YOU MEET?
Participants on this program will meet with the Israeli government leadership, prominent Israeli business leaders and family businesses, key figures in the Israel-Asia arena, innovation thought leaders, accelerators, innovation and R&D centers, and the cutting-edge tech entrepreneurs who are disrupting traditional industries.

PROGRAM ADVISORS

SAUL SINGER
Co-author, Start-Up Nation: The Story of Israel’s Economic Miracle

“Over the next decade, traditional industries and businesses will face a radically changed reality, presenting existential challenges. The story ‘Start-Up Nation’ teaches is how to turn such challenges into assets.”

MARK CLIFFORD
Executive Director, Asia Business Council; Former Editor-in-Chief, South China Morning Post; Co-author, The Greening of Asia

“No country has taken more advantage of technology’s promise than Israel. This program offers participants a preview of the future – opportunities, yes, but also dangers for those who ignore the tsunami of creative disruption that threatens traditional business models.”
PROGRAM CONTENT

Through high-level briefings, inspirational speakers, roundtables, site visits, networking opportunities, guided tours and immersive cultural experiences, the program will comprise the following key elements:

THE ISRAELI SPIRIT
• Meet the Israeli government leadership
• The DNA of Israeli innovation: With Israeli Nobel laureate
• From adversity to opportunity: From the IDF's elite 8200 Unit to life-saving technologies
• A culture of questions: The Israeli & Jewish approach to education
• No fear of failure: Israeli attitudes to risk on the road to success

INNOVATION
• Start-Up Nation: With Start-Up Nation co-author, Saul Singer
• No Room for Small Dreams: The legacy of Pres. Shimon Peres
• Jerusalem's start-up ecosystem: From 3,000 years of history to emerging tech hub
• Start-Up Tel Aviv: Exploring the city's start-ups, incubators and innovation centers
• Meet cutting-edge tech entrepreneurs & the founders behind Israeli unicorns

ISRAEL-ASIA RELATIONS
• Israel-Asia Economy & Diplomacy: High-level briefings on Israel-Asia relations - with senior figures from Israel's Ministry of Economy, Ministry of Foreign Affairs, Israel Innovation Commission & key trade organizations
• Mastering Israeli chutzpah: The Asian millennials making it in the 'Start-Up Nation'
• Exclusive networking events

DISRUPTING TRADITIONAL INDUSTRIES
• Interactive, panels & case studies exploring future disruptors in the 21st century
• Meet the disruptors of traditional industries in:
  ▪ Finance & insurance
  ▪ Manufacturing & Industry 4.0
  ▪ Shipping, logistics & supply chain management
  ▪ Food production and agtech
  ▪ Property & construction
• Succession challenges & managing diverging business interests: With multi-generations from prominent Israeli family businesses

CULTURE
• Guided tours of Jerusalem's Old City, the Dead Sea, Masada & Ein Gedi
• Helicopter tour of the Galilee
• Visit award-winning boutique family winery
• Cultural shows & food tasting tours, including dinner hosted by celebrity chef
• Shabbat (Jewish sabbath) experience

POST-PROGRAM ENGAGEMENT
• Exclusive networking opportunities after the program
• Access to Israel-Asia Center networks
• Eligibility to join Israel-Asia Future Leaders Forum after program
APPLICATION DEADLINE: June 5, 2019

Applications via referral or invitation only

For more details, visit: www.israelasiacenter.org

For inquiries: contact@israelasiacenter.org

WHO IS IT FOR?
This program is designed for next generation leaders of Asian family businesses, who are seeking insights into the next wave of tech disruption, and how traditional industries will need to adapt in order to survive and thrive in an era of digital transformation.

KEY BENEFITS

A GLIMPSE INTO THE FUTURE
- Discover the next wave of disruption set to challenge traditional industries
- Understand the technologies that will transform your industry
- Be prepared for your new competitors: It’s not who you thought

KNOWLEDGE & IDEAS
- Develop a deeper understanding of Israeli society, business culture, innovative thinking & Israel’s relations with Asia
- Be exposed to unique concepts, new ideas and thought-provoking experiences

NETWORKS
- Forge relationships with peer-level next-generation leaders of Asian family businesses from across East, South & Southeast Asia
- Establish formative connections and strategic partnerships with the key drivers of Israel’s economy & innovation ecosystem
- Join a high-level, high impact Israel-Asia alumni network of future leaders

PROGRAM FEE INCLUDES:
- Single occupancy in five-star luxury hotels in Jerusalem & Tel Aviv (9 nights) and meals
- VIP meet & greet on arrival at airport, airport transfers & in-country transportation
- Seminars, guest speakers, roundtable discussions, site visits, guided tours, helicopter tour, cultural programming, networking events & program materials
- Exclusive ongoing benefits and post-program engagement through networking events, access to Israel-Asia Center networks, and eligibility to join Israel-Asia Future Leaders Forum.

2019 PROGRAM DATES:
September 10-17 (Arrival: September 9)
Fee: 15,000 USD per person

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ABOUT ISRAEL-ASIA CENTER

The Israel-Asia Center is a not-for-profit organization dedicated to building a shared future between Israel and Asia and ensuring a secure and prosperous future for Israel in the Asian century. We are Israel’s leading educational organization delivering:

Leadership Programs: Providing future leaders in Israel and Asia with the skills, knowledge and networks to become force-multipliers in strengthening Israel-Asia relations.

Public education and thought-leadership: Creating more Asia-informed and Asia-engaged Israeli decision-makers and opinion-shapers through events that explore the future of Israel-Asia relations, key 21st century trends, developments and challenges, and how we can work together to co-innovate solutions.